



## Women's Prosperity Network

### Easy Systems for Sustained Success

### Your Most Valuable Resource ... How You Spend Your Time

*"The bad news is time flies.  
The good news is ... You're the Pilot!" (Michael Althsuler)*



### Business Success Time Mastery:

25% of your time on sales, conversations, presentations & follow ups

10% of your time on planning, learning, mentoring and measuring results

20% of your time marketing: email & social media, networking, etc.

20% of your time content creation, copywriting, administrative

25% of your time on client fulfillment

## 40 Hour Work Week

%	Hours	Activity
25	10	Sales Conversations, Presentations & Follow Ups
10	4	Planning, Learning, Mentoring and Measuring Results
20	8	Marketing: Email, Social Media, Ads, Flyers, Tradeshow, Networking
20	8	Content Creation, Copywriting, Administrative
25	10	Client Fulfillment (at \$200 per hour = \$2000 per week!)

**Note:** If you work more or less than 40 hours per week, you can adjust the number of hours accordingly by following the percentages recommended above.